

# Eurail

Press Kit 2022



# Our journey

## Connecting Europe by train since 1959...

For more than 60 years, Eurail Passes have enabled convenient, borderless rail travel across Europe.

Every year, over 600,000 Passes are sold to European and non-European residents, allowing them to experience the diversity of Europe. The Eurail Pass remains as relevant and popular today as it did in 1959.

*Eurail B.V., the company behind the Eurail (for non-European citizens) and Interrail Pass (for European citizens) gives travellers of all ages the opportunity to experience an expansive network of train and ferry connections to travel across Europe. Eurail B.V. is owned by over 35 European railway and ferry companies, and is based in Utrecht, the Netherlands.*



# A unique product

## 1 Pass, 33 Countries

With just one rail Pass, travellers of all ages have the ability to visit up to **33 different European countries**, as well as accessing extra benefits and discounts throughout their journey.

Even travellers visiting Europe on short itineraries can benefit from the ease and cost effectiveness of a Eurail Pass, with Pass options starting from **3 days** and extending to itineraries of up to **3 months**.



33  
European  
countries



35+  
Rail & ferry  
companies



30,000+  
Destinations  
to explore



680,000+  
Travellers  
per year



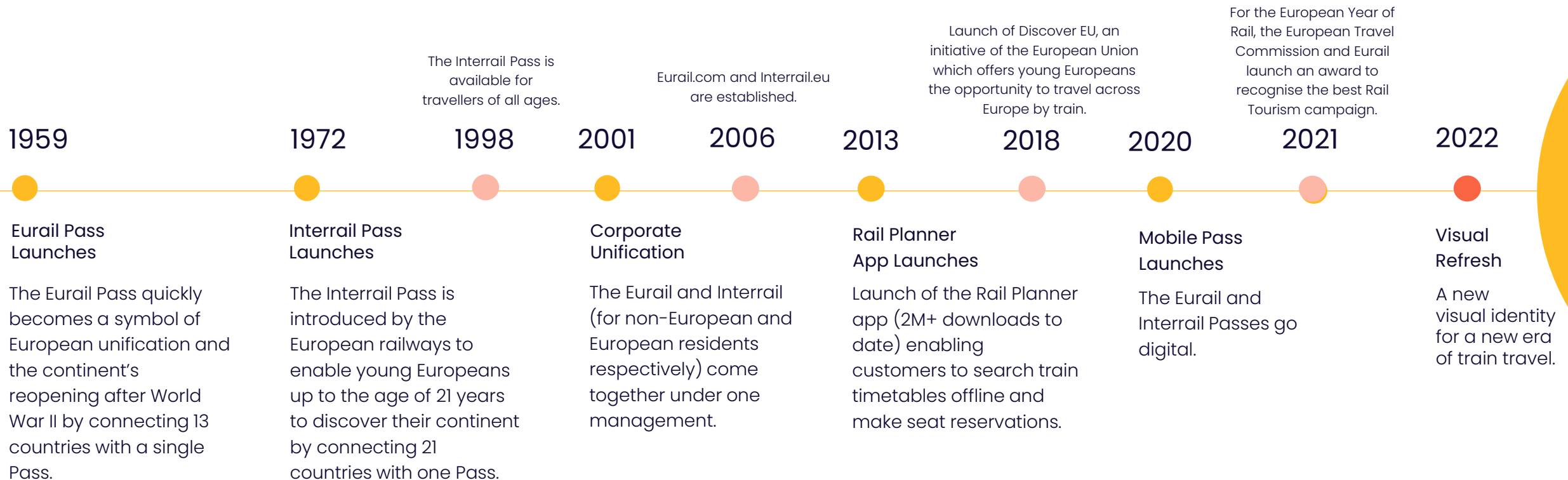
250,000+  
Kilometers  
of tracks



100+  
Benefit  
partners

# We created a travel revolution

## Making European travel accessible to the many



# We empower travellers to explore

## Going one stop further

Eurail actively encourages travellers to explore new locations, step out of their routines and transform their trip from something good into something unforgettable.

Eurail invites them to dive deeper into any stop they come across and absorb the diversity Europe has to offer and take their curiosity further.

Knowing that with a Eurail or Interrail Pass and armed with the knowledge we share, they are free to discover Europe's most beautiful, interesting and exciting destinations.



# Our history is connected to Europe

## Pioneering the unification of Europe

The history of the Eurail and Interrail schemes is closely interwoven with the history of Europe.

Eurail has been a pioneer in unifying neighbouring countries by removing the perception of national borders and promoting train as an efficient and eco-friendly way to travel across Europe.

Since our humble beginnings in 1959 (Eurail Pass) and 1972 (Interrail Pass), millions of travellers of all ages and from all across the globe have brought home memories as diverse as the countries they've crossed.



# We believe that travelling opens minds

Advocating for the positive impact travelling can have in the world

For more than 60 years, the Eurail Pass has established itself as a provider of a unique travel experience associated with adventure, freedom, and flexibility, offering a gateway to the geographical, historical, and cultural richness of Europe.

We believe that travelling opens minds, brings cultures closer together, and deepens our understanding and empathy for one another.

Rail is one of the most environmentally friendly and energy efficient ways of travelling.



# Our strategic partnerships

## Supporting the European Year of Rail

European initiatives like the **European Year of Rail** is making use of rail travel to support the key goal of reducing the harmful impact of CO2 emissions of the transport sector on our environment and societies. With a Eurail or Interrail Pass in hand, you can make travel decisions that leave a positive impact on the world.

January 1<sup>st</sup>, 2021 marked the beginning of the **European Year of Rail**. The European Commission initiative highlighted the benefits of rail as a sustainable, smart and safe means of transport. A variety of activities put rail in the spotlight in 2021 across the continent, to encourage the use of rail by both citizens and businesses and to contribute to the EU Green Deal goal of becoming climate-neutral by 2050.

In partnership with the European Travel Commission (ETC), Eurail launched an exciting joint award competition for the Best European Rail Tourism Campaign 2021. The award was given to the marketing campaigns that best promoted rail travel as a sustainable tourism model throughout Europe.



# Our product offering

## Pass types

Global Pass	
<i>For unlimited travel in 33 countries</i>	
Flexi Pass	Continuous Pass
<b>4 days</b> <i>within 1 month</i>	<b>15 days</b>
<b>5 days</b> <i>within 1 month</i>	<b>22 days</b>
<b>7 days</b> <i>within 1 month</i>	<b>1 month</b>
<b>10 days</b> <i>within 2 months</i>	<b>2 months</b>
<b>15 days</b> <i>within 2 months</i>	<b>3 months</b>

One Country Pass	
<i>For unlimited travel within single countries</i>	
Flexi Pass	Continuous Pass
<b>3 days</b> <i>within 1 month</i>	
<b>4 days</b> <i>within 1 month</i>	<b>4 days</b>
<b>5 days</b> <i>within 1 month</i>	<b>5 days</b>
<b>6 days</b> <i>within 1 month</i>	
<b>7 days</b> <i>within 1 month</i>	<b>7 days</b>
<b>8 days</b> <i>within 1 month</i>	
<b>10 days</b> <i>within 1 month</i>	<b>10 days</b>
<b>15 days</b> <i>within 1 month</i>	<b>15 days</b>

Greek Islands Pass
<i>The best way to explore the Greek Islands</i>
<b>4 days within 1 month (GREECE only)</b>
<i>Unlimited domestic ferry trips within the pass validity</i>
<ul style="list-style-type: none"> <li>• 55 Greek Destinations to choose from</li> <li>• Includes fuel surcharge &amp; port fees</li> <li>• 2nd Class Travel only</li> <li>• Senior, Youth &amp; Child fare discounts available</li> <li>• Save 30% on additional trips with Attica</li> </ul>
<b>6 days within 1 month (GREECE + ITALY)</b>
<i>Unlimited International and domestic ferry trips within the pass validity</i>
<ul style="list-style-type: none"> <li>• 55 Greek Destinations to choose from</li> <li>• Includes fuel surcharge &amp; port fees</li> <li>• 1st Class or 2nd Class Travel</li> <li>• Senior, Youth &amp; Child fare discounts available</li> <li>• Save 30% on additional trips with Attica</li> </ul>

# Our product offering

## Pass categories

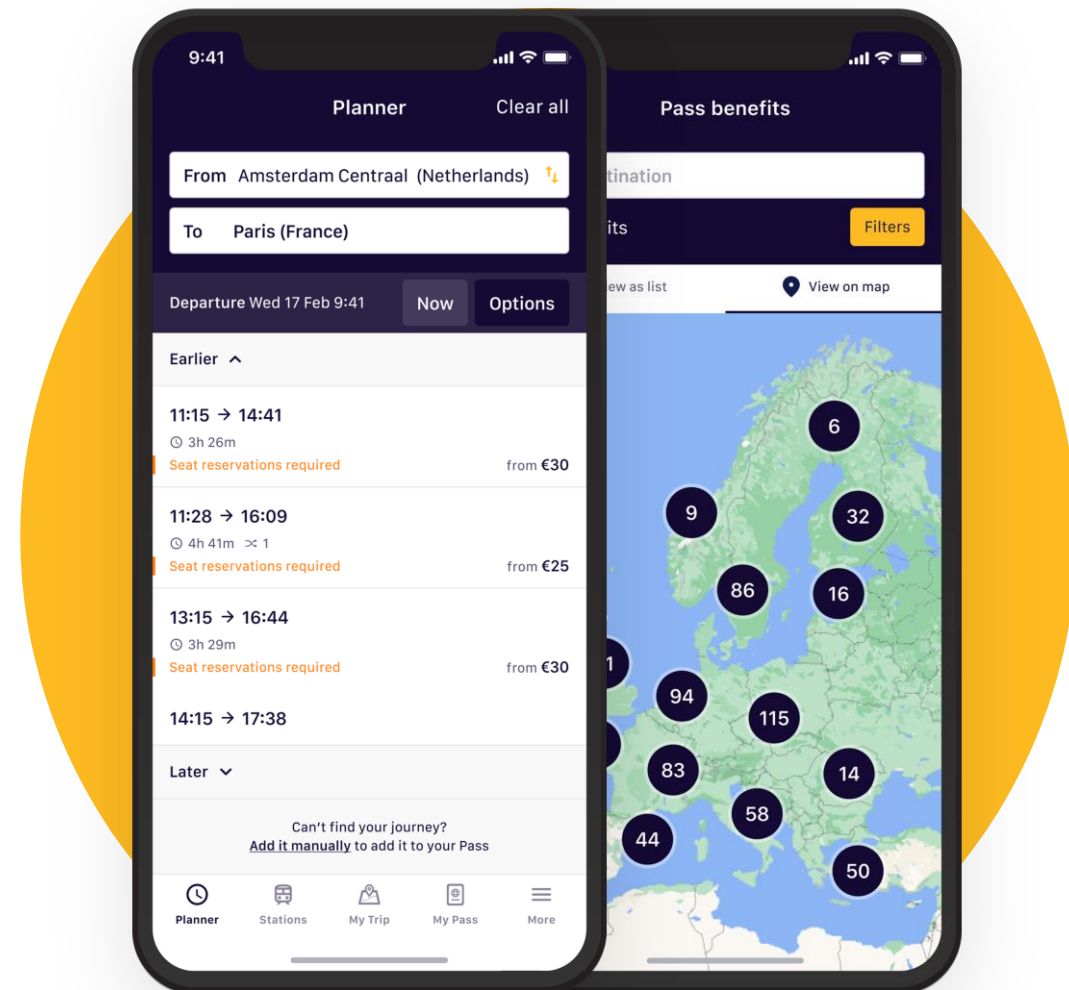
Traveller Category & Discounts	
Adult (28-59)	Full Fare
Youth (12-27)	25% off Full Fare for Global Pass & up to 20 % for One Country Pass
Child (0-11)	Up to two children aged 0 -11 can travel for free with a single adult.
Senior (60+)	10% off Full Fare

**Class: 1st class travel / 2nd class travel**



# Mobile Pass & Rail Planner app

In 2020, Eurail has launched the first-ever mobile version of its Eurail and Interrail Passes, a paperless, all-in-one digital Pass that gives travellers even more freedom and flexibility to discover new landscapes, cities and cultures by train.



# Mobile Pass and Rail Planner app

Travelling with ease with the mobile pass



## Everything on 1 app

Plan your journey, keep track of your trips and show mobile tickets straight from your device with a mobile Pass on the Rail Planner app. No need to wait for delivery – you can load your mobile Pass into the app as soon as you get your order confirmation email.

## Paper-free, in your pocket

Your Eurail Pass is precious, but you don't need to worry about losing or damaging your mobile Pass. It's always on your phone, so you can set off on a spontaneous day trip or save money with our Pass discounts and benefits, wherever you are.

## Quick and easy ticket inspection

Your mobile Pass makes ticket inspection easier than ever. Instead of filling in your paper travel diary, simply add journeys from the app's planner to your mobile Pass before you board, then show your mobile ticket to the inspector in just a few taps.

# Mobile Pass and Rail Planner app

## Seat Reservations

Seat reservations are compulsory on some trains (i.e. high speed trains and night trains) or optionable in other cases for those travellers who want to be sure to have a seat on a specific train.

Seat reservations are an additional cost (not included in the cost of a Eurail or Interrail Pass) and can vary from less than €1 to €140 per journey, with selected routes including complimentary meals and/ or newspapers, and some including sleepers and/or couchettes in the price.

Available up to 3 months in advance of travel, seat reservations can be arranged by travel agents or via the Rail Planner app.

### Required Seat Reservations

#### Travel on high-speed trains

(including travel on AVE, Eurostar, Frecciarossa, ICE, TGV and Thalys services)

#### Travel on some scenic trains

(including travel on the Bernina Express, Glacier Express and Golden Pass)

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(including travel on the Bernina Express, Glacier Express and Golden Pass)

### Recommended Seat Reservations

#### Travel in peak periods

(Easter, June / July / August, Christmas)

#### Travel on popular routes between major cities

# Pass Benefit Partners

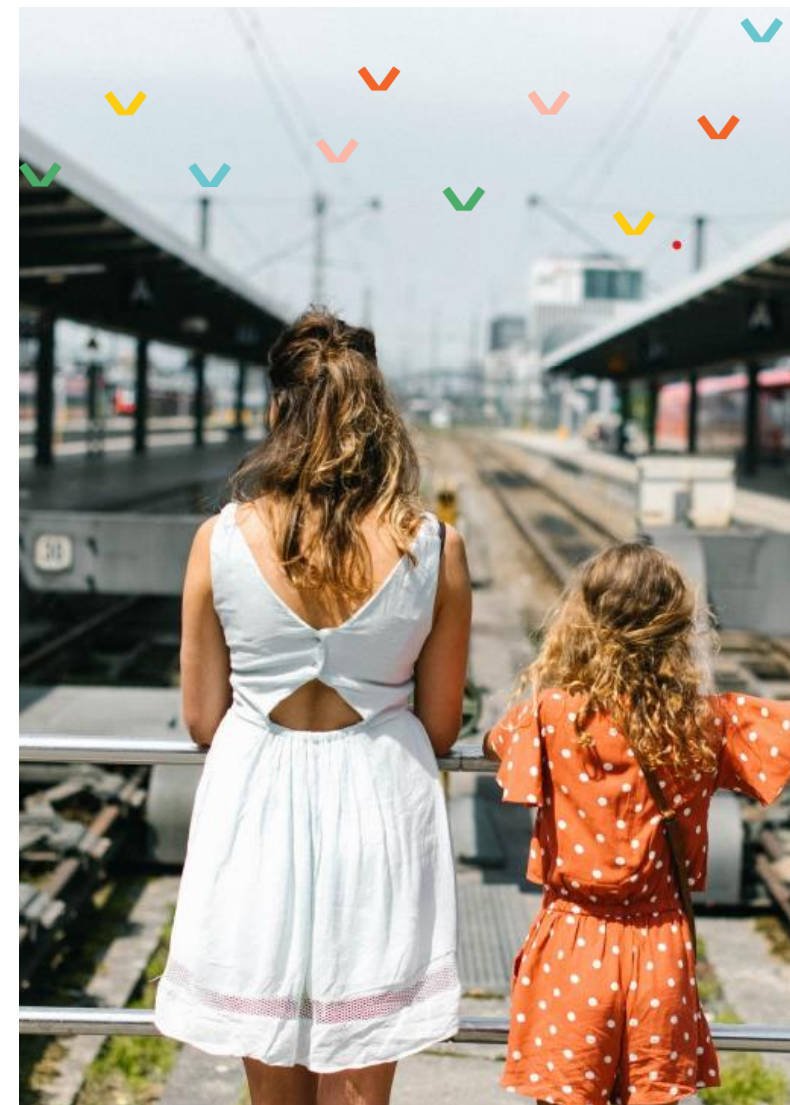
## Travelling with ease with the mobile pass

All Pass holders gain access to over 100 other discounts and offers to make their travels around Europe even more affordable.

These include discounts of 10% on attractions and tours, 10% at Europe Famous Hostels, 10% at Hard Rock Café, and up to 50% on city cards and ferry travel throughout Europe.

There are a whole host of other offers available to Eurail Pass holders, including discounted entry to Europe's top museums and attractions, luggage storage and reductions at leading fashion outlets.

First class Pass holders can also gain access to first class lounges at selected train stations across Europe.



# Thank You

## Any questions?

For further information please contact:

PR & Comms Team

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